

Team
Serendipity
"in omnia paratus"

New Stylist Success

Access the accompanying training video here:

<http://directsalesinstitute.com/TeamSerendipity>

Username: teamserendipity Password: bestteamever

Not a part of Team Serendipity? Contact DSI to arrange a training for your team.



New Stylist Success

Your First 72 Hours

- Set up your office & website

- Connect with the team

- Set Up your group or page

- Add your new business and website to social media accounts

Your First 5 Days

- FRANKS list.

- Select your Launch Date

- In-Person Event + Social Media support

- Create a Nail Bar in the Back Office

- Consider placing a stock order



New Stylist Success

Your First Week

- Create a FB event to publicize your in-person Launch

- Go Live and unbox!

- Begin personally inviting guests

- Sample Twosies with those who cannot attend

- Sample Goal: 10

Your First Two Weeks

- Follow up to take outside orders and book with those who sample

- Goal \$300 in orders

- Goal: 2 future Nail Bars

- Talk to 3 friends about joining me



New Stylist Success

Your First Three Weeks

- Remind guests (Private + Social)

- Ask each guest to bring a friend

- Hold your Launch Event

- Follow up for orders and bookings

- Have at least 2 future Nail Bars

- Have a total of \$500 in total orders

Your First Four Weeks

- Continue sampling and sharing product. Goal: 10 new

- Follow Up with those who have sampled

- Speak to 5 family, friends, or customers about joining me in Color street

- Ask my Mentor for guidance



New Stylist Success

Thirty-Five Days

- Cumulative total of \$1000 in sales

- FIRST new team member

- EARN:

- Pack 1: \$100 product pack (for sales)

- Pack 2: \$50 product pack and \$50 sales aids*

- Plus the Host Rewards

As a Mentor

New Stylist Success

Name:	Start:	Day 35:	Day 65:	Day 95:
Stylist ID:	My Mentor:			
Email:	Phone:			

Date: Notes:

- 72 hours
 - Set up my office and website at www.colorstreet.com
 - Connect with my team in our team Facebook group
 - Set Up my business group or fan page on Facebook
 - Add my new business and website to my social media accounts
- 5 days
 - Build my FRANKS list. Ask my Mentor for feedback.
 - Select the date for my in-person Launch within the next 14 days. *Date*
- 1 week
 - Create a Nail Bar in my Back Office for my Launch
 - Create a FB event to publicize my in-person Launch
 - Go Live with my kit unboxing!
 - Begin personally inviting guests to my in-person Launch
- 2 weeks
 - Sample twosies with those who can not attend my launch. Goal: 10
 - Follow up to take outside orders and book with those who sample
 - My Goal is \$300 in orders before my Launch
 - Book 2 future Nail Bars with those who can't attend
- 3 weeks
 - Talk to 3 friends about joining me in Color Street
 - It's nearly time for my Launch! I need to remind all my guests.
 - Ask each guest to bring a friend
 - Promote my Launch on social media for those who can't attend and collect orders
 - Hold my Launch Event
 - Follow up with those who could not attend for outside orders
 - Have at least 2 future Nail Bar bookings
- 4 weeks
 - Have a total of \$500 in total orders and enjoy rich Hostess Rewards
 - Continue sampling and sharing product. Goal: 10 new
 - Follow Up with those who have sampled
 - Speak to 5 family, friends or customers about joining me in Color street
- Day 35
 - Ask my Mentor for guidance in finding a friend to join me and sales if needed.
 - Submit a cumulative total of \$1000 in sales
 - Have my FIRST new team member!
 - Celebrate and get ready for Jump Start 2